



# SOCIAL IMPACT

REPORT 2013-14

# SUPPORTING COMMUNITIES IMPROVING LIVES

## WELCOME...

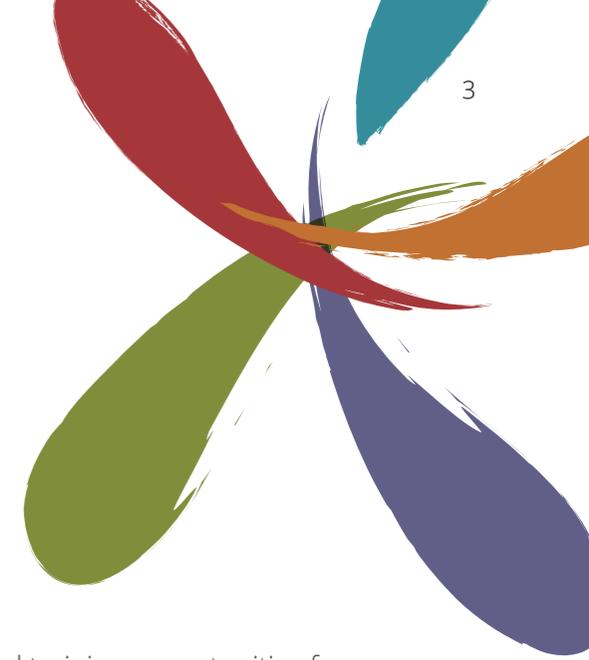
### TO THE SOCIAL ENTERPRISE KENT SOCIAL IMPACT REPORT FOR 2013-14

What a year! Together with our partners, we have provided support and training opportunities for over 4,000 individuals, helping people to gain new skills. We focus on helping people to develop the skills they need to stay in, or gain employment, and our consortium of partners covers a diverse range of subjects, from baking to engineering to childcare. We continue to work closely with the local Job centres in Kent to help people develop employability skills.

We were approached by PricewaterhouseCoopers to work on a community support programme with them, and their volunteers helped us to develop and deliver a series of social enterprise workshops for local charities. The feedback we had for this programme was excellent, with over 95% of attendees recommending it. We will use this experience to develop further programmes and events to support the Kent VCSE sector to become more sustainable and entrepreneurial.

A third major activity was being elected as the lead partner for Thanet's Fulfilling Lives: Ageing Better bid. This programme, funded by the BIG Lottery, aims to reduce social isolation for older people. We worked closely with a wide range of partners, including Age UK, Thanet District Council, Kent County Council, Cummins, University of Kent, and the Advice Partnership for East Kent, to submit the bid, and were delighted to find out recently that we were successful! We will be leading the £3m project in Thanet, which will kick off from April 2015 and run for 5 years.

**Claudia Sykes**  
CEO



# OUR TRAINING SERVICES

**WE PROVIDE A RANGE OF TRAINING SOLUTIONS TO HELP PEOPLE DEVELOP NEW SKILLS AND QUALIFICATIONS AND PROGRESS IN THEIR CAREERS.**

IN 2013-2014 WE SUPPORTED:

- 4294** TOTAL LEARNERS
- 347** UNEMPLOYED PROVIDED WITH TRAINING
- 169** DIPLOMAS
- 90** CERTIFICATES
- 81** ICT QUALIFICATIONS
- 69** MATHS QUALIFICATIONS
- 68** ENGLISH QUALIFICATIONS
- 51** APPRENTICESHIPS





# OUR TRAINING SUCCESS RATES

**OUR TRAINING SUCCESS RATES:**

**75%** AGE 16-18 LEVEL 2  
70% NATIONAL AVERAGE

**90%** AGE 16-18 LEVEL 3  
76% NATIONAL AVERAGE

**89%** AGE 19+ LEVEL 2  
73% NATIONAL AVERAGE

# CONSORTIA & PARTNERSHIP WORKING

WE HAVE SUCCESSFULLY RUN A NATIONAL TRAINING CONSORTIUM WITH **8** PARTNERS SINCE AUGUST 2011 DELIVERING **£4.5 MILLION** WORTH OF TRAINING TO **3553** LEARNERS INCLUDING **937** APPRENTICES.

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National Bakery Training has seen its profile and growth raised beyond expectations over the last 3 years through collaboration with like-minded partner organisations who all share the same ethos and beliefs around training.

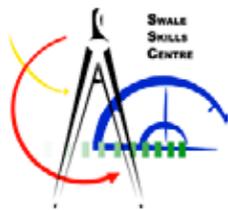
The beauty of collaborative working is sharing knowledge and experience to the benefit of learners and the whole consortium.

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**Scott Anderson**

Training and Quality Manager, National Bakery Training Consortium partner

**WE ARE ALSO IN PARTNERSHIP WITH EAST KENT COLLEGE DELIVERING THE ESF SKILLS SUPPORT FOR THE WORKFORCE PROGRAMME.**



# AGELESS THANET

WE LED A CONSORTIUM OF **25** PARTNERING ORGANISATIONS IN A SUCCESSFUL BID TO DRAW DOWN **£3 MILLION** OVER 5 YEARS TO REDUCE SOCIAL ISOLATION FOR OLDER PEOPLE IN THANET.



LOTTERY FUNDED | Funded by the BIG Lottery through the national 'Fulfilling Lives; Aging Better' funding programme.

**WE HOSTED AN EU FUNDING FAIR WITH BSK CIC WHICH WAS ATTENDED BY OVER 100 DELEGATES FROM 107 VOLUNTARY SECTOR ORGANISATIONS, ASSISTING THEM WITH ACCESS TO EU FUNDING.**



WE SPONSORED THE 'KENT TEACHER OF THE YEAR LITERACY AWARD 2014' IN ASSOCIATION WITH THE KM GROUP.

# SOCIAL ENTERPRISE & COMMUNITY PROJECTS

SEK DIRECTORS CLAUDIA SYKES AND  
REBECCA SMITH WITH THE PWC TEAM

**WE DELIVERED A  
SERIES OF BUSINESS  
WORKSHOPS FOR  
SOCIAL ENTERPRISES  
AND CHARITIES  
WITH VOLUNTEER  
SUPPORT FROM  
PRICEWATERHOUSE  
COOPERS.**

THESE WERE ATTENDED BY:

**54** PEOPLE FROM  
**40** DIFFERENT ORGANISATIONS



*"First time I have been able to write a good business plan; excellent content."*  
*"Fun, enthusiastic and patient trainers; thank you."*

# OUR EMPLOYMENT SERVICES

**WE PROVIDE SUPPORT TO ENABLE PEOPLE TO ENTER AND RETAIN EMPLOYMENT, PARTICULARLY FOR THOSE FROM DISADVANTAGED BACKGROUNDS.**

**259** CLIENTS SUPPORTED THROUGH OUR EMPLOYMENT SERVICES

**188** POSITIVE OUTCOMES FROM OUR JOB CLUB

**96** ATTENDED INTERVIEWS

**51** NOW IN TRAINING / VOLUNTEERING

**41** NOW IN EMPLOYMENT

Our Employment Services are funded by Kent County Council.

WE ALSO HELD AN APPRENTICESHIP OPEN DAY AS WELL AS DELIVERING **8** DIGITAL AGE TRAINING COURSES TO **60** PEOPLE ENABLING THEM TO SECURE EMPLOYMENT.





# FIND OUT MORE

## GET IN TOUCH WITH US TODAY

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