

SOCIAL VALUE **UK**
MemEx
Conference

WELCOME

We are so pleased to welcome you to the 2022 annual MemEx Conference. We have been bringing members together to share and discuss social value since 2009 as The SROI Network, and these conversations get bigger and more impactful year on year.

The Main Hall sessions will be streamed live to our online community, and most additional sessions are available again online on Thursday 20th October, live or via a recording. Please see all details in this programme.

WHO ARE SVUK

Social Value UK is the professional body for social value and impact management.

Led by our growing cross-sector membership and wide-reaching advocacy work, we aim to change the way the world accounts for value, improving the way organisations measure the value they create or degrade, to people and planet, to influence decision-making.

Social Value UK works with our members to embed core principles for social value measurement and analysis, to refine and share practice, and to build a powerful movement of like-minded people to influence policy.

Social Value UK also provides assurance, training, and other support services as well as hosting multiple events and conferences through the year.

Social Value UK is much more than a professional network, together, we are building a movement for change.

If you would like to be a part of this movement, support us or join as a member.

10:00 – 10:45

Registration, Refreshments, Marketplace and Networking

10:45 – 11:30

Social Value UK Leaders Question Time

Hosted by Isabelle Parasram OBE, CEO, Social Value UK

11:40 – 12:30

Members Exchange – Realising the Value of Cross-Sector Partnerships

Hosted by Nicola Lynch, Civil Society Lead, Social Value UK

Less talk, More DEI Practice!

Hosted by Rhea Fofana, Portfolio Manager, UnLtd

Are we really changing the way society accounts for value?

Updates from across the Social Value International network

Hosted by Ben Carpenter, CEO, Social Value International

12:30 – 13:20

Lunch, Marketplace and Networking

13:20 – 14:00

Panel Discussion: The Future of Social Value

Facilitated by Erik Bichard, Director, RealWorth

14:10 – 15:00

Members Exchange – Principles in Practice in the Private Sector

Hosted by Wesley Ankrah, Director of Social Value and Community, Dominvs

Contract for Change – Principles-based Practice in Procurement

Hosted by Catherine Manning, Operations Director, Social Value UK
and Beth Pilgrim, CEO and Founder, Supply Change

Prove and Improve your Social Value: for SME/VCSE

Hosted by Natasha Jolob, Director, Kai-Zen Change for Good CIC

15:00 – 15:30

Refreshments, Marketplace and Networking

How can we advocate for social value?

Discussion led by Isabelle Parasram OBE, CEO, Social Value UK

15:30 – 15:40

What happens when tech meets social value

Matt Haworth, Co-Founder, Impact Reporting
and Mike Dodd, Social Economy Development Lead Officer, Flintshire County Council

15:40 – 16:00

Closing Thoughts, Round-up and Next Steps

from Isabelle Parasram OBE, CEO, Social Value UK

- Main Hall and Online
- Upper Hall (upstairs)
- F11 (upstairs)

Making the most of MemEx

This programme contains a full description of all our sessions and how you can access these both in-person and online. But here are some other ways you can make the most of your day(s) at MemEx:

Networking

If you've joined us in person, check out the delegate board to see who else is here – you can also ask a member of staff to connect you.

For online attendees, join one of the networking sessions at either the start of the day or at 3pm, these will be facilitated by our Private Sector Lead, Charlotte Osterman

In-person, there will be three opportunities to network, during registration 10–10.45am, in the lunch break 12.30 – 1.20pm and between 3–3.30pm our staff will be available in the marketplace to ask questions and catch up.

Marketplace

We have several partners and members here ready to talk about the services they provide to support people and organisations with their social value practice. You can find the exhibitors in the rooms to the side of the main concourse.

Questions and Support

Our Social Value Technical Team, Craig Foden and Tim Goodspeed, will be available in G4 (off the main concourse) to answer any of your tricky social value questions

Social Value UK staff, in yellow lanyards, will be available to answer any questions or point you in the right direction

Almost all the sessions have a Q&A opportunity, do please participate!

There will also be a comments box in the main foyer where you can submit your thoughts and questions.

Have your say

There will be boards and post-its up in each exhibitor room (to the side of the concourse) asking for your input on various social value topics, or to give your feedback. Please take part and talk to us about your thoughts throughout the day

Join our 'how do we advocate for social value' session in the Upper Hall at 3pm to share your thoughts on campaigning and influencing

If you are joining online we will post these questions throughout the day via the chat or Q&A

We will be sending a feedback form after the event to all in-person and online attendees and would appreciate your time and input

You can also send any thoughts or ideas after the event to [**lizzie.carline@socialvalueuk.org**](mailto:lizzie.carline@socialvalueuk.org).

Our Sessions

Don't miss a thing! Check out the details of all our sessions and when you will be able to catch them, both in-person and online.

Main Hall activities will be live-streamed through the day on Wednesday 19th and we welcome the online community to participate through the Q&A.

Most sessions taking place in the Upper Hall and F11 will be repeated online on **Thursday 20th October**, available via a live interactive session or recordings.

If you aren't able to make any of the live in-person or online sessions, please contact [**info@socialvalueuk.org**](mailto:info@socialvalueuk.org) for recordings.

Live Streaming

We're hosting the online MemEx on ZoomEvents, so please follow these simple instructions for joining and participating on either day.

Before the event:

Please make sure you have a zoom account registered to the email address that you used to book your ticket. You can register for free [here](#).

You can join the event through your browser or it often works better if downloaded to your device, you can download the latest version [here](#).

To join:

Click here to Join the Event – if there is an issue with this link, you will have also received an email from ZoomEvents inviting you to join

You will enter a lobby where you can interact via chat with others attendees

You will see a list of sessions available, join these as they start

Remember there are more sessions on Thursday 20th October - so join the event again the following day to take part in anything you missed

Please email [**info@socialvalueuk.org**](mailto:info@socialvalueuk.org) if you have any issues accessing or during this event.

If you aren't able to make any of the live in-person or online sessions, please contact [info@socialvalueuk.org**](mailto:info@socialvalueuk.org) for recordings.**

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Welcome and SVUK leaders questions

Where and When:

In-person – Main Hall:
10.45am – 11.30am

Online – live-streamed:
10.45am – 11.30am

Format:

Welcome & Q&A Panel



Isabelle Parasram OBE
CEO, Social Value UK

Born in East London to Indo-Caribbean 'Windrush' parents, Isabelle and her husband have four children. In 2021, she was awarded the OBE for political and public service. Through her work as CEO of Social Value UK, Isabelle advocates for a world where all organisations make more decisions that account for their social impacts.

She advocated on democratic engagement and social justice as Vice President of The Liberal Democrats, as a member of its Federal Board and as Patron of a network for political donors. She is a past Parliamentary and London Assembly candidate.

She continues this work as a Board Director of a policy research forum and as a Trustee of its associated international think tank – The Paddy Ashdown Forum.

As a barrister, Isabelle worked nationally and internationally as the Head of a barristers' chambers she founded in 2012.



Mandy Barnett
Chair of the Board,
Social Value UK

Mandy runs MB Associates which works with the cultural and caring sectors on change management and social value. She is a founder of the exchange network Make Culture Work and involved with developing Social Value methods in the cultural sector with national influence.



Catherine Manning
Operations Direction,
Social Value UK

Catherine Manning is Operations Director of Social Value UK, overseeing the operations and strategic direction of the UK professional body for social value and impact management, with a particular expertise in social value assurance, accreditation, and organisational capacity building, and social value policy and legislation, and procurement.

She manages the Contract for Change programme focused on social value procurement practice and was also named in the WISE100 2022 list, and was a finalist in the Star of the Future award.



Jeremy Wyatt
Chair of the Social Value
UK Advisory Board

Jeremy has over 30 years' experience in community regeneration across a range of public and third sector projects, he draws on this to lead on the social value and SROI practice for consultancy firm Hall Aiken, where he is Director and Chair. He is also CEO of The Gaiety Theatre.

Members Exchange – Realising the value of cross-sector partnerships

Where and When:

In-person – Main Hall:
11.40am – 12.30pm

Online – live-streamed:
11.40am – 12.30pm

Format:

Case study presentations
with Q&A panel

Civil Society Sector Lead for Social Value UK, Nicola Lynch, will give some opening thoughts on building and maintaining positive cross-sector partnerships, followed with a selection of case studies from Supply Change, Keepmoat Homes, Salford Council, Routes to Work, and University of the West of Scotland.



Nicola Lynch,
Civil Society Lead,
Social Value UK

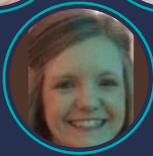
Nicola Lynch is the Civil Society Lead for Social Value UK. Nicola offers extra support and technical expertise to our VCSE sector members to help them on their social value journeys.

Nicola also runs her own consultancy and offers evaluation and business support activities to charities, social enterprises and voluntary organisations across the UK.

She has both worked & volunteered across all VCSE sectors for over 20 years now and is committed to continuous professional improvement through both training and practice.

Case Studies:

All case studies are also available to read on our website



John Bowden & Julie Baker

Corporate Sustainability Adviser at Keepmoat Homes & Julie Baker, North West Social Value Manager at Keepmoat Homes, with Sarah Scanlan, Head of Participation at Salford City Council

Case Study:
NEET Construction Programme



Lauren SeBlonka

Business Improvement Partner at Routes to Work

Case Study: Forecasts & Frameworks for Value in a VCSE



Beth Pilgrim

CEO and Co-founder of Supply Change

Case Study: Removing barriers to social procurement across the built environment in partnership with Kier

Less talk, more DEI practice!

Where and When:

In-person – Upper Hall:
11.40am – 12.30pm

Online – Thurs 20th Oct
Recording will be made
available

Format:

Talk and workshop

A real-life example from UnLtd on embedding Diversity, Equity and Inclusion practice; stepping away from ticking boxes, to making commitments, taking action and then advocating.



Rhea Fofana,
Portfolio Manager at
UnLtd

Rhea is a Portfolio Manager in the investment team at UnLtd. An alumnus of the 'Year Here' social entrepreneurship fellowship, Rhea is working towards alleviating the barriers in the funding system and third sector as part of the Growth Impact Fund.

Previously she led research into a new community-driven funding strategy in East London, developed a DEI programme to improve inclusion in mental health support work, and worked with refugee entrepreneurship support programmes.



UnLtd finds, funds and supports social entrepreneurs – enterprising people with solutions that change our society for the better.

UnLtd were formed in 2002 by seven organisations who believed that social entrepreneurs had a much bigger contribution to make to our economy and society. They were among the first to back individuals with their own ideas to create social good.

Are we really changing the way society accounts for value?

Updates from across the Social Value International network!

Where and When:

In-person – FII:
11.40am – 12.30pm

Online – Thurs 20th Oct:
2pm

Format:

Talk and workshop

Ben Carpenter, CEO of Social Value International will provide an overview of key updates and developments from across the world. A chance to reflect on how much progress we are making in our collective mission and explore together how we might accelerate this.



Ben Carpenter
CEO of Social Value International

Ben Carpenter is CEO of Social Value International. Ben oversees the strategic direction of the network and leads technical facilitation with other sustainability standard setters.

Ben is dedicated to reducing inequality and improving the well-being of people and the planet.

SOCIAL VALUE
INTERNATIONAL

Social Value International brings together practitioners, organisations and changemakers from around the world with a shared mission to change the way the world accounts for value.

As a global standard setter, they work with other institutions such as the UNDP, OECD, and the Impact Management Platform, to ensure that social value measurement and management creates a positive impact. For all.

Panel discussion: The future of social value

Where and When:

In-person – Main Hall:
1.20pm – 2pm

Online – live-streamed:
1.20pm – 2pm

Format:

Q&A Panel

The over-arching theme of the day is 'The Future of Social Value'. The panel will address this bringing their perspectives and experience from across their organisations, sectors, and personal experiences.

The future of social value will look at what next for our movement in tackling the critical social, environmental, cultural, political and economic challenges our communities and world are facing. Our panellists will discuss the future in reference to:

- Social Value and its role in tackling inequality/social issues
- Connecting social value and climate, the impact of climate change on people
- 10 years of the SV Act, what next?
- The changing focus of the private sector in 'doing business' in the 21st century

Falling on the 10th anniversary of the SVA, we are in a position to take stock of the progress that has been made, but also to look to the future and see what we are aiming to achieve and how is the social value movement going to develop to help us to get there.

Whilst more practice is taking place, there is still not that much hard evidence about how the adoption of SV is changing society.



Erik Richard
Co-founder &
Director, RealWorth

Erik's career has been devoted to the field of sustainable change and impact assessment. He has worked for a County Authority, the Co-operative Bank's project The National Centre for Business & Sustainability, international sustainability consultancies and in the academic sector as Professor of Regeneration and Sustainable Development at the University of Salford's School of the Built Environment.

Erik has been a regular contributor to printed media, radio and television and written two books. He is also an Advisory Board member for Social Value UK and a non-Executive Director for the social enterprise FRC Group.



RealWorth is a consultancy that works in the UK, North America and mainland Europe. They represent a unique blend of skills combining academic and commercial expertise to help their clients to create better and more sustainable outcomes for their organisations and wider society.



Tiia Sammallahati

Tiia is the founder/CEO of whatimpact.com, the leading social value management marketplace in the UK. whatimpact.com increases efficiency in social value partnerships by reducing the cost and time spent on administering locally relevant, explicit social value. Tiia has extensive experience in working in community engagement, marketing, as well as urban development and commercial property development.



Rebekah Paczek

Rebekah Paczek is the Director of Public Affairs and Community Relations at The Earls Court Development Company, the company's strategic lead on stakeholder relations, engagement and communications.



Andrew O'Brien

Andrew is Director of External Affairs at Social Enterprise UK, which represents 100,000 businesses looking to improve society through trading.

Before working at SEUK, Andrew worked as senior advisor for Chris White MP between 2010–2013, before joining the National Council for Voluntary Organisations.

Andrew has researched and written extensively on tax, civil society, business reform and public procurement.



Julie Cartwright

Julie Cartwright is a Principal Social Impact Consultant at AECOM. She has worked in community facing roles for over 30 years, working in private, voluntary and public sectors.

Her main focus for the last 7 years has been working in partnership with local authorities to deliver meaningful social value outcomes on various infrastructure projects across the country.

Julie is a member of the SVUK Advisory Board, and she holds the chairmanship of the Midlands Highways Alliance Plus Social Value Working Group.

Members Exchange – Principles in practice in the private sector

Where and When:

In-person Main Hall:
14.10pm – 3pm

Online live-streamed:
14.10pm – 3pm

Format:

Case study presentations
with Q&A panel

An opportunity to hear examples of principled Social Value Practice from Dominvs, Mott MacDonald, Aecom and Suez. This session will be introduced and presented by Wesley Ankras.



Wesley Ankras

Wesley Ankras is Director of Social Value and Community Investment at Dominvs Group. Wesley has dedicated over 15 years of his career to driving social value across multiple sectors.

His focus has been on engagement and educational programmes for the most marginalised young people.

Wesley is a vocal advocate for Black, Asian and Minority Ethnic groups, structural inequality, mentoring, and cautious use of social value measurement tools and definitions of social value.

In 2022, Wesley was recognised as the Social Value Creator of the Year at the inaugural UK Real Estate Investment and Infrastructure Forum awards.



Dominvs Group is a multi-sector real estate company focused on regeneration projects, hotel, residential, PBSA, BTR and commercial real estate sectors in the United Kingdom.

Case Studies:

All case studies are also available to read on our website



Wesley Ankrah

Social Value and Community Investment at Dominus Group

Case Study:
Nine Elms Community Corner



Kieran Ronnie

Kieran Ronnie, Associate Director
– Head of Social Value, Europe,
Aecom

Case Study:
**Reconnecting Divided
Communities**



Sarah Ottaway

Sustainability & Social
Value Lead

Case Study:
**Greater Manchester
Renew Hub**

Contract for Change – What's next for developing social value principles-based practice in procurement

Where and When:

In-person – F11:
2.10pm – 3pm

Online – Thurs 20th Oct:
11am

Format:

Presentations & Q&A

The session will focus on the next steps for the SVUK Contract for Change Thought Leadership Group: what next for developing Social Value Principles Based Practice in Procurement, hosted by Beth Pilgrim, Supply Change, with case studies from Fusion 21, Sodexo, Solihull Council and East Riding Council.

The Contract for Change programme is a volunteer led programme focused on developing better social value principles-based practice in embedding social value into contracting, commissioning and procurement.



Catherine Manning

Catherine Manning is Operations Director of Social Value UK, overseeing the operations and strategic direction of the UK professional body for social value and impact management, with a particular expertise in social value assurance, accreditation, and organisational capacity building, and social value policy and legislation, and procurement.



Beth Pilgrim

Beth Pilgrim is CEO and Co-founder of Supply Change. Supply Change connects organisations looking for goods and services with social enterprise suppliers who can deliver quality and a positive impact.

Beth is also a member of the Social Value UK Advisory Board and Supply Change is a strategic partner on the Contract for Change Programme.



Supply Change is creating better supply chains by adding impact to procurement. They help organisations create high returns for business, people and the planet.

Case Studies & Presentations:

All case studies are also available to read on our website

Angela Halliday

Director of Social Impact
UK & Ireland at Sodexo

Case Study:
**Social Value: At the heart
of who you are**

Sarah Maguire

Social Value Manager
Fusion 21

Joanne Bannistr

East Riding Council

Carol Glenn

Solihull Council

Prove and Improve your social value

Where and When:

In-person – Upper Hall:
2.10pm – 3pm

Online – Thurs 20th Oct:
1pm

Format:

Talk & Workshop

This session will help small VCSE organisations with limited capacity to measure AND maximise their social value. It will present a step-by-step guide to social impact monitoring and evaluation and link this so that it informs project/ business decision-making and fundraising. This will be delivered by Natasha Jolob, Director at Kai-Zen Change for Good CIC.



Natasha Jolob

Natasha Jolob has more than two decades of experience working with and for voluntary, community and social enterprise sector (VCSE) organisations and building the new social economy.

She has partnered with social investors to identify and invest in good, viable organisations and local government to increase its social impact with new transformative VCSE funding and delivery models.

Natasha is an SVI Accredited Advanced Social Value Practitioner and she has received training in Strategic Commissioning.



Kai-zen Change for good CIC (est 2011) is a social enterprise based that supports VCSE organisations to develop and grow through business planning, social impact evaluation, funding/ investment raising & workplace wellbeing.

'Kaizen' is a business improvement approach that literally means to 'change and improve for the better'.

How can we advocate for social value?

Where and When:

In-person – Upper Hall:
3pm – 3.30pm

Online:
Not available

Format:

Presentation &
discussion

Please join our CEO, Isabelle Parasram, for a conversation about the work we are currently doing to drive the social value movement forward and share your ideas for this. At Social Value UK we are passionate about making social value accessible and relatable to everyone, we have a number of ways we are working on this but keen to hear from others.



Isabelle Parasram OBE
CEO, Social Value UK

Born in East London to Indo-Caribbean 'Windrush' parents, Isabelle and her husband have four children. In 2021, she was awarded the OBE for political and public service. Through her work as CEO of Social Value UK, Isabelle advocates for a world where all organisations make more decisions that account for their social impacts.

She advocated on democratic engagement and social justice as Vice President of The Liberal Democrats, as a member of its Federal Board and as Patron of a network for political donors. She is a past Parliamentary and London Assembly candidate.

She continues this work as a Board Director of a policy research forum and as a Trustee of its associated international think tank – The Paddy Ashdown Forum.

As a barrister, Isabelle worked nationally and internationally as the Head of a barristers' chambers she founded in 2012.

How do we learn social value?

Exploring teachable moments through the lifespan

Where and When:

Online: - Thurs 12th Oct:
11am

Format:

Presentation &
discussion

Join Professor Tony Wall CMBE (Liverpool Business School LJMU), Dr Jan Brown (Liverpool Business School LJMU) and Stuart Parker-Tyremen (Executive Director at Gosport and Fareham Multi-Academy Trust) to look at social value education and learning from cradle to grave.



Tony Wall

Tony Wall is a Professor at Liverpool Business School and leads impact projects in the UK, Sweden and Vietnam. He is ranked #1 globally for "management learning" (Google Scholar, non-retired), and his research impact has been independently ranked as 'world-leading'.



Dr Jan Brown

Dr Jan Brown is a senior lecturer in marketing and entrepreneurship at the Liverpool Business School, Liverpool John Moores University (LJMU), UK.

She has a PhD in service marketing and works collaboratively with a wide range of partners, from both academia and industry, who are willing to challenge boundaries to link theory to practice more creatively.

LJMU Liverpool Business school is an innovative business school, which nurtures talent and provides the knowledge, experience and contacts that students need to succeed in their specialist business areas.



**Stuart
Parker-Tyreman**

Stuart has over 16 years of experience in leadership and management across multiple education sectors, enabling him to understand and implement action to impact positively on stakeholders.

The GFM is the first localised Multi-Academy Trust (MAT) established in Hampshire.

The GFM recognises the need to work in partnership with Hampshire County Council and all local schools to build better outcomes and opportunities for the young people of Gosport and Fareham.

What happens when tech meets social value

Where and When:

In-person – Main Hall:
3:30pm – 3.40pm

Online – live-streamed:
3.30PM – 3.40pm

Format:

Talk

We gave 7 social enterprises in Flintshire, North Wales a system so they could create a common, real time social value report for the social enterprise sector of the region.

Using tech to capture social value from grassroots organisations was entirely different from the usual top-down reporting process.

Techniques from the tech sector, not just the tech itself, ended up being key for us to roll out a social value measurement approach and, crucially, get it working for more organisations in the region.

Find out what we learned, and how it applies to everyone looking to capture social value, especially at the grassroots level or in their supply chain.



Matt Haworth

Matt is Co-Founder of Impact: easy to use software that helps organisations like Essex Council, Amey and Keepmoat capture, manage and report their social value.



Mike Dodd

Mike is the Social Economy Development Lead Officer at Flintshire County Council holding the SFEDI 5 star Business Advisors Qualification along with Level 5 certificates in Management Coaching and Business Support.

Sponsors

In addition to all our speakers and facilitators we would like to thank our financial sponsors and 'Pay it Forward' donors. The Pay it Forward Scheme has allowed members and non-members from charities and CICs to attend for free. People are at the heart of social value so it's essential that we can support representatives from these communities to contribute to these conversations.



Impact is a market-leading social value measurement platform that provides a fast and visual way to measure and evaluate your organisations social value and sustainable initiatives.

Impact makes it easy to measure, evaluate and visualise your organisation's social value, social impact and sustainability without the unnecessary administrative burden of spreadsheets, manual data entry and trying to get your head around measurement frameworks.

We're proud to be the Event Partner for this year's Memex 2022.



Kier is one of the UK's leading highways service providers. We work with organisations that are responsible for the roads we travel on such as National Highways, Transport for London and local authorities.

As an integrator, we work closely with our partners to find innovative solutions which improve our roads and make a positive impact in local communities. We are committed to tackling inequality by giving individuals and communities the tools and opportunities to create brighter futures. Our social value strategy will help to ensure we leave a positive legacy in the communities where we work.



LIVERPOOL
JOHN MOORES
UNIVERSITY

Liverpool
Business
School

LJMU Liverpool Business school is an innovative business school, who are proud to provide a first-rate teaching and learning environment backed by research and scholarship which is central to their school ethos. The school is committed to the advancement of gender equality through representation, progression and success for all, as evidenced by meeting the standard for the Athena swan bronze award.



whatimpact harnesses technology to match companies and grantmakers who want to make an impact with charities and social enterprises looking for resources.



Thrive provide a full suite of consultancy, software & support to help attain and manage your social value goals and set you apart from the crowd. Innovative, intuitive and flexible to meet your needs. Your Social Value Matters; Together we make the Difference.



The Social Value Engine has been jointly developed by Rose Regeneration and East Riding of Yorkshire Council, originally in response to the Social Value Act (2012). The engine incorporates well recognised Social Return on Investment (SROI) methodologies as well as the eight Social Value UK principles. It has been developed to give our clients direct control of their social value calculations.

The AECOM logo is displayed in a bold, black, sans-serif font within a white rectangular box.

AECOM is the world's trusted infrastructure consulting firm, partnering with clients to solve the world's most complex challenges and build legacies for generations to come.

The Deloitte logo is shown in a bold, black, sans-serif font within a white rectangular box, with a small green dot at the end of the word.

Deloitte is a leading global provider of audit and assurance, consulting, financial advisory, risk advisory, tax, and related services. Deloitte currently has approximately 330,000 people in more than 150 countries and territories.



Let's do better together. We are Loop, and our market-leading social value solutions help organisations understand social value and make a real difference in the community. Our mission is to guide the way for conscious businesses, helping them deliver success through social value.

How do we link the social value agenda to the SDGs?



**SECTORAL
CONFERENCE**
Nov 8th
9:00am - 12:30pm



Social Value - Lever for Change or Lost Opportunity?

What does 'social value' mean to charities & social enterprises across the 4 nations?



Nov 29th,
9:30am - 12:00pm



NOW HIRING!

for an Advocacy Lead

[Check out our
application pack linked!](#)



SOCIAL VALUE UK

Two offers from our sponsor, Liverpool John Moores University

Knowledge Transfer Partnerships

Helping social enterprises survive and thrive

Liverpool Business School proudly works with social enterprises through the government's Knowledge Transfer Partnership (KTP) scheme.

KTPs link enterprises with an expert academic team and a suitably qualified graduate for typically 2 years. This three-way partnership collaborates to deliver a strategic project for the enterprise – to bring about change, embed knowledge and deliver growth.

KTPs work on a range of strategic issues in relation to existing and new ideas:

- Commercialisation and growth
- Marketing and innovation
- Collaboration and joint-ventures

Social enterprises typically need a turnover of over £250,000, 5 staff to embed innovation, and a desire to grow their impact.

If you have an idea to discuss or require further information, please email [Tony Wall](#) or visit the [website](#).

Liverpool Business Clinic

Helping students and organisations grow together

The Liverpool Business Clinic provides free support options to not-for-profit organisations.

Working closely with our team of academic staff from LJMU's Liverpool Business School and industry experts, students work in consultancy project teams to tackle real problems brought to them by organisations.

Our students can provide research and fresh approach solutions for example in:

- Social Media Campaign Management
- Marketing Strategy
- Internal Communication Strategy
- The Sustainability Agenda
- HR Policies and Procedures
- Analytical and Financial Analysis

Projects typically run from November to April (we will confirm at the point of enquiry the timescale).

If you have a project to discuss or require further information, get in touch by [email](#) or visit the [website](#).

Social Value Engine

**SVUK PARTNER THE SOCIAL VALUE ENGINE
HAS A SPECIAL OFFER FOR UK-BASED SVI
CERTIFIED PRACTITIONERS, AND A WARM
WELCOME FOR ALL.**

PLEASE COME AND FIND US IN 'G4'.

