

GREATER MANCHESTER RENEW HUB



OVERVIEW

The Renew Hub is the UK's largest, newest and most unique reuse operation in terms of opportunity and scale. Thousands of pre-loved items which would otherwise have gone to waste are brought to the hub for repair and resale, through qualified technicians and partnerships aimed at creating opportunities for people, with all the money going back to the local community.

THE CASE STUDY

So how does the hub link with the social value principles?

- 1. Involve stakeholders** - Through the hub's development stakeholders were involved throughout, from the partner organisations who are involved with some of the core activities, such as Recycling Lives who repair electricals and provide training opportunities for ex-offenders through their services, to the GMCA to ensure it met the needs identified through its social value framework.
- 2. Understand what changes** - We are starting to understand what is changing as a result of the hub's activities. This has started with the obvious areas such as job creation, and items reuse instead of thrown away, but more work is beginning to understand full changes created.
- 3. Value the outcomes that matter** - Is an area we are just starting to understand, as the hub is creating so much opportunity and innovation, understand what matters and what doesn't is an exciting challenge.

KEY FIGURES

Since March 2021:

- 500 tonnes of items have been diverted from disposal
- £320,000 donated to projects across GM benefiting people and planet
- 20+ new green, skilled jobs created
- Numerous apprenticeships, ex-offender programmes and work placements created

CASE STUDY

WHAT NEXT?

The hub's operation continues to develop, including the recent opening of an eBay shop and click and collect service.

The first steps to an in-depth SROI analysis of the hub to date is just beginning.

"SUEZ UK you listened, you worked hard, and you delivered the biggest reuse depot in the UK, good for people, planet and pocket!"

Cat Fletcher, Founder of Freegle

Find out more about the [Renew Hub](#) and [Renew Shops](#) via these links

[READ CASE STUDY IN FULL HERE](#)