CASE STUDY

IDENTIFYING SOCIAL PROCUREMENT OPPORTUNITIES FOR EUROVIA



OVERVIEW

Supply Change undertook an opportunity analysis of Eurovia's recent refurbishment of Vauxhall Bridge to identify which categories of spend were suited to being delivered by a social supplier...

THE CASE STUDY

Supply Change undertook an opportunity analysis of Eurovia's recent refurbishment of Vauxhall Bridge to identify which categories of spend were suited to being delivered by a social enterprise supplier.

Using data analysis and our expert knowledge of the social enterprise market in the UK we were able to identify a potential £350,000 of spending that could be redirected towards social enterprise suppliers across different categories such as paint supply, cleaning and construction services. This made up over 10% of the overall contract spend. Supply Change were also able to identify how much of Eurovia's spend was leaking out of the local economy to suppliers based outside of London.

As a result, Supply Change is now helping Eurovia to carry out further opportunity analyses across 4 other regions of their business with the aim of introducing recommended suppliers across the identified opportunity areas.

KEY FIGURES

• £350k of social procurement opportunities identified

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