Social Return on I	Social Return on Investment – The Impact Map for the worked example					
Organisation	Wheels-to-Meals					
Objectives	Provide luncheon club for 30 elderly local reside by bringing residents to meals	Provide luncheon club for 30 elderly local residents with additional health and social benefits by bringing residents to meals				
Scope	Activity	30 places for eligible elderly and/or disabled local residents 5 days a week, 50 weeks of the year				
	Contract/Funding/Part of organisation	Local Authority Grant				

who has an effect on? Who has an effect on us?  I change for them? I they invest?  I the mild/therapeutic group exercise sessions made fewer falls and ended up in hospital less  I the GP practise nurse group sessions helped residents and ended up in hospital less  I the GP practise nurse group sessions helped residents and ended up in hospital less  I the GP practise nurse group sessions helped residents and ended up in hospital less  I the GP practise nurse group sessions made the fewer falls and ended up in hospital less  I the GP practise nurse group sessions helped residents and ended up in hospital less  I the GP practise nurse group sessions helped residents and ended up in hospital less  I the GP practise nurse group sessions helped residents and ended up in hospital less  I the GP practise nurse group sessions had fewer falls and ended up in hospital less  I the GP practise nurse group sessions had pewer falls and ended up in hospital less  I the GP practise nurse group sessions had pewer falls and ended up in hospital less  I the GP practise nurse group sessions had pewer falls and ended up in hospital less  I the GP practise nurse group sessions had pewer falls and ended up in hospital less  I the GP practise nurse group sessions had pewer feels the manage three haditants and send the sessions had pewer feels the manage three haditants and send the sessions had pewer feels the manage		Contract/Funding	/Part of organisat	10n Loca	il Authority Gr	ant	
Who do we have an effect on? Who has an effect on us?         What do you think will change for them?         What do they invest?         Summary of activity in numbers         How would you describe the change?           Who do we have an effect on? Who has an effect on us?         residents use health         Image: provided with provided with nutritious meal         Image: provided with nutritious meal	Stage 1	$\longrightarrow$	Stage 2				
Who do we have an effect on? Who has an effect on us?  What do you think will change for them? Who has an effect on us?  Pesciption  What do you think will change for them? Who has an effect on us?  Who do we have a effect on us?  Who do we have an effect on us?  Who do we have an effect on us?  Who do we have a effect on us?  Pesciption  What do you think will they invest?  Summary of activity in numbers  The GP practise nurse group sessions helped residents fitter, they had fewer falls and ended up in hospital less  The GP practise nurse group sessions helped residents manage their health and symptoms better and they were healthier residents games, craft, mild/ therapeutic exercise, info and awareness sessions)  The GP practise nurse group sessions helped residents manage their health and symptoms better and they were healthier residents made new friends and spent more time with others through the group activities exercise, info and awareness sessions)  The GP practise nurse group sessions helped residents manage their health and symptoms better and they were healthier residents made new friends and spent more time with others through the group activities exercise, info and awareness sessions)  The GP practise nurse group sessions made residents filter, they had fewer falls and ended up in hospital less  The GP practise nurse group sessions made residents filter, they had fewer falls and ended up in hospital less  The GP practise nurse group sessions made residents filter, they had fewer falls and ended up in hospital less  The GP practise nurse group sessions made residents filter, they had fewer falls and ended up in hospital less  The GP practise nurse group sessions made residents filter, they had fewer falls and ended up in hospital less  The GP practise nurse group sessions and ericlents filter, they had fewer falls and ended up in hospital less  The GP practise nurse group sessions made residents filter, they had fewer falls and ended up in hospital less  The GP practise nurse group sessions ander exid	Stakeholders	Intended/unintended	Inputs		Outputs	The Outcomes	
who has an effect on? Who has an effect on us?    Change for them?   C		changes	Description	Value £		Description	
elderly / disabled residents use health services less  residents use health services less  time  function club:  time  function club:  the GP practise nurse group sessions helped residents fitter, they had fewer falls and ended up in hospital less  the GP practise nurse group sessions helped residents manage their health and symptoms better and they were healthlier residents games, craft, mild/ therapeutic exercise, info and awareness sessions)  local authority  residents provided with nutritious meal  meals on wheels contract (annual)  E24,375  Wheels-to-Meals volunteers (retired)  wheels-to-Meals volunteers (retired)  wheels-to-Meals volunteers x 3 hrs x 5 days x 50 wks x £6 (forecast)  neighbours of elderly/ disabled residents  look out for neighbours  look out for neighbours of elderly/ disabled residents  residents nurse group sessions helped residents nurse group activities  tresidents nurse group activities (board games, craft, mild/ therapeutic exercise, info and any appear and spent more time with others through the group activities  residents nade neve friends and spent more time with others through the group activities  residents nade never friends  and they were healthrier  residents nade never friends  r	an effect on? Who has an				of activity	How would you describe the change?	
elderly / disabled residents  time  time  for agroup activities (board games, craft, mild) therapeutic exercise, info and awareness sessions)  local authority  residents provided with nutritious meal  local authority  Wheels-to-Meals volunteers (retired)  Wheels-to-Meals volunteers (retired)  wheels to elderly / disabled residents  lock out for neighbours of elderly/ disabled residents  elderly / disabled residents provided with nutritious meal  time  for agroup activities were healthier  residents provided with nutritious meal  for agmes, craft, mild) therapeutic exercise, info and awareness sessions)  for agmes, craft, mild) the group activities  residents made new friends and spent more time with others through the group activities  residents had nutritious meals with 3 (out of) 5-a-day and they were healthier  residents had nutritious meals with 3 (out of) 5-a-day and they were healthier  residents rade new friends and spent more time with others through the group activities  residents made new friends and spent more time with others through the group activities  residents made new friends and spent more time with others through the group activities  residents made new friends and spent more time with others through the group activities  residents made new friends and spent more time with others through the group activities  residents made new friends and spent more time with others through the group activities  residents made new friends and spent more time with others through the group activities  residents made new friends and spent more time with others through the group activities  residents made new friends and spent more time with others through the group activities  residents made new friends and spent more time with others through the group activities  residents made new friends and spent more time with others from a				f0	- group activities (board games, craft, mild/ therapeutic	exercise sessions made residents fitter, they had fewer falls and ended up in	
residents get out of the house more    Coard games, craft, mild/ therapeutic exercise, info and awareness sessions    Fesidents made new friends and spent more time with others through the group activities			time			sessions helped residents manage their health and symptoms better and they	
local authority residents provided with nutritious meal wheels contract (annual)  Wheels-to-Meals volunteers (retired)  keep active  time (at min wage) 4 volunteers x 3 hrs x 5 days x 50 wks x £6 (forecast)  neighbours of elderly/ disabled residents  local authority  residents provided with nutritious meals on wheels contract (annual)  £24,375  £24,375  £18,000  - transport for 30 people  healthier volunteers (retired)  reduction in neighbourly care/shopping and break-down of informal community networks	residents	_				others through the group	
nutritious meal  contract (annual)  Wheels-to-Meals volunteers (retired)  look out for neighbours of elderly/ disabled residents  nutritious meal  contract (annual)  time (at min wage) 4 volunteers x 3 hrs x 5 days x 50 wks x £6 (forecast)  for 30 people  time  for 30 people  reduction in neighbourly care/shopping and break-down of informal community networks					info and awareness	meals with 3 (out of) 5-a-day	
volunteers (retired)  Neighbours of elderly/ disabled residents  Neighbours of elderly/ meals annually  Neighbours of elderly/ disabled residents  Neighbours of elderly/	local authority	1		£24,375	for 30	dents only (not for council). All outcomes for this stakeholder already consid-	
elderly/ disabled residents  - 7500 hot meals annually care/shopping and breakdown of informal community networks	volunteers	keep active	4 volunteers x 3 hrs x 5 days x 50	£18,000			
Total £42.375	elderly/ disabled	look out for neighbours	time	£0	meals	care/shopping and break- down of informal commu-	
	Total			£42,375			

		(continues on the next page)
	Name	
	Date	
Objective of Activity	Time Period	1 year (2010)
Purpose of Analysis	Forecast or Evaluation	Forecast

	TL	a Outoomo	e (what	changes)			
L1: 4	I		Outcomes (what changes)		\/-l C		
Indicator	Source	Quantity	Duration	Financial proxy	Value £	Source	
How would you measure it?	Where did you get the information from?	How much change was there?	How long does it last?	What proxy would you use to value the change?	What is the value of the change?	Where did you get the information from?	
fewer falls and associated	oneoff	7	1 year	accident&emergency	£94.00	NHS cost	
hospital admissions/stays annually	research		1 year	geriatric assessment inpatient	£4,964.00	book 07/08	
			1 year	geriatric continuing care-Inpatient (average 5 wks x £1,444)	£7,220.00		
fewer GP visits annually (appointments) and residents report improvement in physical health	questionaire and interviews	90	5 years	GP consultation	£19.00	NHS cost book 2006	
new clubs/group activities joined during year and residents report an increase in personal wellbeing/ feeling less isolated	questionaire	16	1 year	average annual mem- bership/cost	£48.25	current average costs of bus trips, bingo and craft clubs	
fewer District Nurse visits and residents reporting increased physical activity of 3 hours or more a week	questionaire	14	2 years	District Nurse visits	£34.00	NHS cost book 07/08	
volunteers report increased physical activity of 3 hours or more a week since volunteering	volunteer an- nual assess- ment	4	1 year	annual elderly residents swimming pass	£162.50	local authority	
fewer instances of neighbours shopping for residents annually	One- off survey	275	3 years	supermarket online shopping delivery fee	- £5.00	www.tesco. co.uk	

Social Return on Inv	Social Return on Investment - The Impact Map for the worked example (continued from previous page)					
Organisation	Wheels-to-Meals					
Objectives	Provide luncheon club for 30 elderly local residents with additional health and social benefits by bringing residents to meals					
Scope	Activity	30 places for eligible elderly and/or disabled local residents 5 days a week, 50 weeks of the year				
•	Contract/Funding/Part of organisation	Local Authority Grant				

Stage 1 duplicate	Stage 2 duplicate	Stage 4					
Stakeholders	The outcomes	Deadweight Attribution Drop Off		Impact			
	Description	%	%	%	-		
Groups of people that change as a result of the activity	How would you describe the change?	What would have happened without the activity?	Who else contibuted to the change?	Does the outcome drop off in future years?	Quantity times financial proxy, less deadweight, displacement and attribution		
	the mild/therapeutic group exercise sessions	0%	5%	50%	£625.10		
	made residents fitter, they had fewer falls and ended up in				£33,010.60		
	hospital less				£48,013.00		
elderly /	the GP practise nurse group sessions helped resi- dents manage their health and symptoms better and they were healthier	0%	10%	10%	£1,539.00		
disabled residents	residents made new friends and spent more time with others through the group activities	10%	35%	0%	£451.62		
	residents had nutritious meals with 3 (out of) 5-a-day and they were healthier	100%	0%	0%	£0.00		
local authority	material outcomes for residents only (not for council). All outcomes for this stakeholder already considered above.				£0.00		
Wheels-to- Meals volun- teers (retired)	healthier volunteers (retired)	70%	10%	35%	£175.50		
neighbours of elderly/ disabled residents	reduction in neighbourly care/shopping and breakdown of informal community networks	5%	0%	5%	-£1,306.25		
Total					£82,508.57		

	Name	
	Date	
Objective of Activity	Time Period	1 year (2010)
Purpose of Analysis	Forecast or Evaluation	Forecast

	Stage 5							
	Calculating Social Return							
	Discount rate (%)		3.5%					
	Year 1 (after activity)	Year 2	Year 3	Year 4	Year 5			
	£625.10	£0.00	£0.00	£0.00	£0.00			
	£33,010.60	£0.00	£0.00	£0.00	£0.00			
	£48,013.00	£0.00	£0.00	£0.00	£0.00			
	£1,539.00	£1,385.10	£1,246.59	£1,121.93	£1,009.74			
	£451.62	£0.00	£0.00	£0.00	£0.00			
	£0.00	£0.00	£0.00	£0.00	£0.00			
	£0.00	£0.00	£0.00	£0.00	£0.00			
	£175.50	£0.00	£0.00	£0.00	£0.00			
	-£1,306.25	-£1,240.94	-£1,178.89	£0.00	£0.00			
	£82,508.57	£144.16	£67.70	£1,121.93	£1,009.74			
Present Value*	£79,718.43	£134.58	£61.06	£977.70	£850.17			
Total Present Value (PV)	175,710.45	£ 104.00	101.00	1377.70	£81,741.93			
Net Present Value					£39,366.93			
Social Return £ per £					£1.93: £1			