

GVE Advisory Group Overview

Introduction

At Social Value UK (SVUK), we see our membership as a citizenship; a collection of people and organisations building a powerful movement and creating change. The knowledge and expertise of our membership is an asset to SVUK and plays a valuable role in informing practice and shaping the future of social value in the UK. Our members are a core part of the development of our services, resources, projects and tools. SVUK and Envoy Partnership have engaged in a partnership to re-launch the Global Value Exchange (GVE) platform for the benefit of the SVUK membership, network, and global social value community.

As a part of the governance, oversight, and openness of this programme of work we are establishing a GVE Advisory Group. The group will be made up of members of the SVUK, and wider social value, network to advise on the direction of the project, development of the GVE platform, and to inform technical developments both from a social value perspective and from a software perspective.

The group also presents a great opportunity for our members to influence the development of a key resource made to support the development and embedding of social value practice that is aligned to and applying the Social Value Principles.

What is GVE?

The Global Value Exchange (GVE) is an online database designed to support the social value community. It contains details of stakeholders, outcomes, indicators, and financial proxies/valuations, that can be used by people undertaking social value analyses. GVE is owned by Social Value UK (SVUK), but the data is international and the database is used by the international social value community. The GVE has been offline since late 2021. SVUK and Envoy Partnership have agreed to work together to relaunch GVE, with Envoy Partnership taking the lead on the technical development and platform management on behalf of SVUK. SVUK and Envoy Partnership recognise the value and use of GVE to the Practitioner community and social value practice more broadly, and aim to work collaboratively to bring this valuable resource to the social value community in the UK and internationally. The database is underpinned by the principles of equal access and transparency, as well as the Social Value Principles. It is free to use, and much of the information is

crowd sourced. Users have been able to add their own data, and to give a rating to data within GVE. The more recent versions of GVE had additional functionality, such as allowing users to create 'outcome chains'. The redevelopment plans aim to relaunch GVE with the core functionality of a searchable database of impact measurement information.

The Advisory Group will be involved in contributing to any future developments of GVE which will be overseen by SVUK and Envoy Partnerships.

Primary Responsibilities

The Advisory Group's primary responsibility is to support with the development of GVE. This will include (but not be exclusive to)

- Advise on different stakeholders that should be engaged, consulted with and / or informed about the development of GVE.
- Support the practical and technical development of GVE, such as through input on database management, software development, functionality advice etc.
- Research, discuss, and suggest data that should be integrated into or hosted by the GVE platform.
- Support, debate, and advise on ethical data management, including copyrighting issues, data ownership, legislative responsibilities, and other areas.

Representation

The GVE Advisory Group is a technical advisory group with the specific purpose of advising on the development of this social value practice support platform. There are therefore specific skills that need to be fulfilled within the group's membership.

SVUK have also a commitment to actively assessing accessibility, diversity, and representation across all of our committees and groups. We therefore actively aim to include representation of our membership and to reflect our DEI aims.

For this Advisory Group, we are looking to recruit:

- Social value practitioners who undertake social value analyses.
- Social value users who use accounts of social value to make decisions within their organisation.
- In-house staff from our Organisational Members who are embedding social value practice into their organisation's systems and processes.
- Those with knowledge and skill of database management.
- Those with knowledge and skill in software development.
- Those with knowledge of social value standards, and frameworks

- Someone with knowledge and skill in online accessibility for those with different accessibility needs. This could be across any of the Equality Act recognized protected characteristics and socio-economic status.

As well as these skill-based requirements, we will also be aiming for representation aligned as much as possible with the following areas¹:

- Public, private and civil society.
- Geography across the UK.
- A representative from the international network with an interest in the GVE platform.
- Representation from different age, race and class demographics.

Structure

The Advisory Group membership will be defined between SVUK and Envoy Partnership

8-12 representatives

Term

The term is for 1 year initially. There will be an annual review of the Advisory Group including a review of the members and renewal of their roles.

Requirements

1. The Advisory Group will meet every alternate month, the purpose of these meetings will be to:
 - Share general updates on GVE progress, plus other relevant information like promotions or conflicts of interest.
 - Provide opinions and expertise on a range of possible database additions such as new frameworks, data sets, valuations, individual report data.
 - Support with technical development of the platform from a social value perspective.
 - Support with technical development of the platform from a software perspective.
 - Bring forward any ideas or issues relating to SVUK or the wider social value landscape.

The length of these meetings will be determined in collaboration with the Advisory Group.

¹ The group will consist of between 8-12 people and so it is unlikely that all areas of representation will be met within this one group. However, we feel it is important to outline the areas we actively aim to include from across the SVUK network

2. The Group, or individual members, will occasionally convene on an ad-hoc basis to support on a specific idea, piece of work or issue. This may at times require an urgent or time-sensitive response.
3. The Group members may be invited to attend, present at, or facilitate other events and meetings as an SVUK representative in relation to GVE.

Roles

The GVE Advisory Group should have a Chair, Vice Chair and Secretary (note-taker), amongst any other roles the group decide useful.

The meetings will be attended, where possible, by an SVUK member of staff, most likely our Operations Director Catherine Manning and/or our Social Value Executive Craig Foden.