

Sector Lead Recruitment Pack

SOCIAL VALUE  **UK**

Sector Lead Recruitment Pack

Are you passionate about a world where all organisations make more decisions that account for their social impacts?

Social Value UK is the national membership organisation for those interested in measuring, managing and accounting for their social value.

We believe that together, we can achieve our mission to change the way society accounts for value and we provide support, training and networking opportunities as well as representing our members in national discussions.

We are looking for an experienced Social Value Practitioner who can lead on sector work. This is an exciting opportunity for a dynamic individual who can help us achieve our strategic goal of working with organisations to develop better impact measurement and management.

The role involves leading on sector-specific activities and supporting multi-stakeholder projects embedding the principles of social value in the public and civil society sector. We are looking for someone who is highly organised, motivated, and can be part of an exciting team as we look to scale our activities.

The Sector Lead will report to the Operations Director of Social Value UK and work in collaboration with the whole team.

Welcome message from the Chair of the board, Mandy Barnett:



"It has never been more important for companies and non-profit organisations to make good quality decisions for the public good. We face complex challenges on all fronts, environmental, social and economic as well as threats to the concepts of truth and integrity.

The board members of Social Value UK care deeply about these things and believe that robust and inclusive evidence is crucial to solving our challenges, alongside empathy and creative problem-solving. We welcome new and diverse perspectives, to do this in the best way we can."

Details

Salary: £35,350 to £40,250 per annum

Contract: Full-time, permanent following successful completion of a 3-month probation period.

Location: In-person from our Liverpool office or remote.

Benefits:

- Flexible working (in terms of time and location)
- Regular staff wellbeing gifts and activities
- 25 days' annual leave + 8 Bank Holidays
- Additional leave of working days between Christmas and New Year
- Enhanced sick pay
- Supportive, friendly working environment
- Pension scheme with a 3% employer contribution

Timeline

- **Application deadline:** 23:59 (GMT) Wednesday 3rd May
- **Interviews:** week commencing 15th May
- **Successful candidate notified:** week commencing 22nd May
- **Start date:** as soon as possible

Main duties and responsibilities

Support existing members

- Support members to design and manage member experiences. Working in collaboration with the membership team.
- Running workshops for Organisational Members (either face-to-face or online).
- Providing tailored support on request.

Attract new members, support SVUK business development

- Identifying and engaging with new members and partners to grow membership in both voluntary, charity and social enterprise (VCSE) sector and public sector, which are currently are smaller sectors of SVUK's membership
- Working with CEO and other team members to develop new business opportunities to grow and support the membership, primarily VCSE and public sector focused, but could also include other linked areas
- Identify and apply for relevant funding opportunities to develop innovative projects that support SVUK's mission

Representing SVUK and providing thought leadership

- Representing Social Value UK at sector events such as conferences, roundtable discussions and key developments for the sectors. This will include public speaking
- Writing blogs that summarise key themes or important topics for impact measurement and management for the sectors
- Convening SVUK members and partners to develop thought leadership. This might include research, campaigning or co-producing guidance materials for the sector

Main duties and responsibilities

Other responsibilities

- Supporting SVUK's work to be as inclusive as possible in terms of diversifying our community of practitioners, developing materials and services for under-represented groups
- Working closely with the team to promote social value brokerage - meaning enhanced relationships between civil society organisations and private and public sector
- Supporting the team through social media engagement and effective communications
- Contributing to UK and International events and campaigns

Person specification

Essential

- Practical experience in social impact measurement and social return on investment (SROI)
- Accredited SVI Level 1 Social Value Associate. However, there is flexibility on this criterion if the candidate can evidence a similar level of knowledge in another way, and commits to achieve Level 1 status within 3 months as part of requirements to pass probation
- Demonstrable experience within the delivery of workshops and/or training
- Excellent verbal presentation skills
- Excellent written communication skills, including writing reports and thought pieces
- Strong project management skills and experience in managing multi-stakeholder programmes, projects or initiatives
- Proven experience of development of leads into new business opportunities
- Ability to work as part of a team
- Ability to manage own workload
- Excellent time management skills
- Proficient with the use of Microsoft applications including Word and Excel

Person specification

Desirable

- Accredited SVI Level 2 Associate Practitioner or Level 3 Advanced Practitioner
- Experience of working with organisations in the UK VCSE sector
- Experience of working with organisations in the UK public sector
- Experience of working within organisational development
- Managing an online network or community
- Research skills, preferably in participatory methods
- Digital skills including previous experience using Microsoft Office 365, Salesforce and Zoom

Application Pack

How to apply

To apply for this role, please send the following to **clare.bentley@socialvalueuk.org** by 11:59 pm GMT on **Wednesday 3rd May 2023**.

- A copy of your CV including a phone number and email address
- A cover letter of no more than 2 A4 pages, explaining how your skills, knowledge, and experience match the person specifications
- Details of two referees - if you would prefer us not to contact them until a later stage of the selection process, please let us know when submitting your application
- Equality and diversity monitoring form (optional, see below)

Equality and diversity

[Download the equality and diversity form here.](#)

Social Value UK wants to meet the aims and commitments set out in its equality policy. This includes not discriminating under the Equality Act 2010, and building an accurate picture of the make-up of the workforce in encouraging equality and diversity.

We need your help and cooperation to enable us to do this, but filling in this form is voluntary. The information provided will be kept confidential and will be used for monitoring purposes.

If you have any questions about the form contact our Office Manager, Clare Bentley, at **clare.bentley@socialvalueuk.org**.

Application Pack

Interview process

Shortlisted candidates will be invited for interview by a 2 or 3 person panel, including a member of the executive and a member of the SVUK team and/or an external interviewer. Interviews will take place during the week commencing 15th May 2023.

The successful applicant will be notified of their appointment from Monday 22nd May 2023 onwards or shortly thereafter with a view to starting as soon as possible.

In line with our commitment to equality, diversity, and inclusion, applicants from under-represented groups that meet the criteria will be guaranteed an interview.

Applicants are encouraged to inform us if any reasonable adjustments are needed to be made during any part of the recruitment process.

APPENDIX - About Us

Our Mission

To change the way society accounts for value through principles, practice, people and power.

Our Vision

A world where all organisations make more decisions that account for their social impacts...

Our strategic objectives (2019-2024)

1. Grow a diverse membership
2. Develop clear membership journeys / experience
3. Design services to influence decisions
4. Empower members and mobilise a movement
5. Campaign with members to strengthen policy and regulation for social value accounting
6. Contribute to and learn from global conversations

The Principles of Social Value (READ MORE [HERE](#))

1. Involve Stakeholders
2. Understand what changes
3. Value the outcomes that matter
4. Only include what is material
5. Do not over-claim
6. Be transparent
7. Verify the result
8. Be responsive

Our approach to Equality, Diversity and Inclusion, 2022

Equality and inclusion are the goals of Social Value UK. To be the best we can be at supporting these goals, we need a board, organisation and membership fit for that purpose; not just in expertise, but in diversity. The overall purpose of our diversity strategy is:

To achieve our mission and vision, we need to properly represent the stakeholders that experience inequality, poor wellbeing and environmental degradation.

The best way to represent this diversity is for those people to be present and able to progress in our board, staff and membership, and for them to feel they can be themselves, that they are valued and that they belong.

The characteristics that the Equality Act protects are as follows:

1. Age
2. Disability
3. Gender reassignment
4. Marriage and civil partnership
5. Pregnancy and maternity
6. Race
7. Religion or belief,
8. Sex
9. Sexual orientation