

## SROI analysis of the organization "Miteinander leben"

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The Competence Center for Nonprofit Organizations and Social Entrepreneurship of the Vienna University of Economics and Business (NPO & SE Competence Center) was tasked by "Miteinander leben – Organisation für Betreutes Leben GmbH" (Living Together – Organization for Assisted Living Ltd.) with the evaluation of the organization by means of a SROI analysis. In the process of analysis only the area of assisted living has been considered. Other types of living are not covered in the analysis, although they are provided by "Miteinander leben GmbH". The observation period refers to activities and services accomplished in the year 2012.

*The evaluation was done by way of a Social Return on Investment (SROI) analysis with the goal of assessing the added value of "Miteinander leben GmbH" for society generated in an as comprehensive as possible manner.* The method is intended to measure, aside from the financial effects, explicitly also the social effects of the project. For this analysis, the model developed by the New Economic Foundation (NEF) was applied, which means that, in a first step, the most important stakeholders and their objectives must be identified. After that, the input invested is compared with the output achieved and the outcome (effects) per stakeholder in an impact value chain. Subsequently, the outcome must be translated into suitable indicators, which in turn must be corroborated by data. Moreover the so-called deadweight – the impact that would have occurred anyway – is subtracted from the outcome so that, in the end, the SROI value can be calculated.

The **research question 1** is: "What effects and benefits are produced for the relevant stakeholder groups in the area of assisted living of the *Miteinander leben GmbH*?"

The **research question 2** is: "Could the achieved effects in the area of assisted living of the *Miteinander leben GmbH* be measured and monetized in a meaningful and valid way?"

The **research question 3** is: "Which monetized total impact per invested Euro results in the area of assisted living of the *Miteinander leben GmbH*?"

As an alternative scenario, it is assumed that the area assisted living of "Miteinander leben GmbH" *ceteris paribus* does not exist. The residents have to be accommodated in other settings of living according to the available capacities (alone, with help of family, private purchase of care, other assisted living or nursing home).

The study shows the variety of tasks and services of "Miteinander leben GmbH" which are fulfilled in the region of Styria. This is identified by the effects for different groups or so called stakeholder, that are in regular contact with "Miteinander leben GmbH". The following stakeholders are

identified: residents, employees, family members, real estate developers, municipalities, mobile services, public employment service Austria (AMS), Federal Government, province of Styria, social insurances and statutory scheme for severance payments, general population, owners, suppliers, hospitals, nursing homes, landlords and other assisted living facilities.

In the course of the study, it was in many cases relatively easy to get meaningful monetized effects due the good basis of the available data of the “Miteinander leben GmbH” and also due to the available secondary data.

In total, *monetized effects of 3.6 million Euros* arise on the basis of done surveys and calculations for the year 2012. On the other hand, there are *investments of 1.6 million Euros*. When comparing the investments against the sum of generated profits, a *SROI value of 2.26* results. *This means that every invested Euro has created an impact equivalent to the monetised value of 2.26 Euros.* The social investments are returned more than twice.

The *largest profit* is created for the *residents*, followed by the *province of Styria*. The *largest loss* arises for the *Federal Government*.

To illustrate the importance of the largest impact for “Miteinander leben GmbH”, a scenario within the framework of *sensitivity analysis* was calculated that demonstrate consequences of *50% less demand of barrier-free apartments by residents*. Thus, the profit for improved housing situation would fall to 696,497 Euros and would influence the *SROI value* relatively strong. The value would drop from 2.26 to *1.83*.

*In summary, the organization “Miteinander leben GmbH” works very effective. The monetised effects of the organization are approximately 2.3 times higher the taken financial investments.*

The following table summarizes the inputs or investments and the social profits of the organization “Miteinander leben GmbH” (ML) for the year 2012.

**Table 0-1: investments and social profits of the organisation “Miteinander leben GmbH” (ML) – from an overall perspective for 2012**

stakeholder		investments in ML (in €)		social profits of ML (in €)	profit share
<b>residents</b>	cost contributions	€1,174,933	e.g. improved living situation, improved social contacts, increased sense of security, protection of independence, misc. cost savings	€3,315,058	91%
<b>province of Styria</b>	subsidies	€227,626	saved social welfare, saved contributions for mobile services	€278,229	8%

<b>municipalities</b>	subsidies	€198,220	saved social welfare, saved contributions for mobile services	€207,727	6%
<b>real estate developers</b>			saving of acquisition costs of tenants, fixed rental income, saving of administrative costs	€203,023	5%
<b>employees</b>			e.g. fixed occupation, fixed income, positive emotion (fulfilment to do something good)	€211,602	6%
<b>social insurances and statutory scheme for severance payments</b>	subsidies	€472	additional contributions, additional exemption of prescription fee, income from service cheques for households	€- 28,624	-1%
<b>family members</b>			e.g. improved relationship to relatives, less mental and physical stress	€149,035	4%
<b>owners</b>			possible expansion of assisted living	€28,323	1%
<b>public employment service Austria (AMS)</b>	person related labour cost subsi- dies	€3,068	savings of unemployment benefits	€801	0,3%
<b>Federal Government</b>			additional taxes and revenues from trade taxes, additional paid money for care	€-719,332	-20%
<b>other</b>	donations from private individuals and companies	€7,724			0%
<b>sum</b>		<b>€1,612,043</b>		<b>€3,645,843</b>	
<b>SROI</b>					<b>2.26</b>

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The entire study is available in German at [www.wu.ac.at/npo/competence](http://www.wu.ac.at/npo/competence)