

We're a social enterprise that supports people with barriers to employment and learning into jobs with a future.

# IMPACT

Impact Card 2013 - 2014

T 028 9043 6400  
 W www.nowproject.co.uk  
 B /now\_project F /nowproject



**We change lives** "I was lying about the house, going on the computer. I wasn't doing anything. Thanks to these guys I'm more confident. I feel I can do something with my life. You meet new people, you get qualifications and you feel a bit proud of yourself too." **Service user**

**We change families** "NOW was a lifeline for my son. His life changed dramatically as he is now in paid employment. It gives us a better quality of life knowing that he is now becoming more and more independent. The future looks a lot brighter for him than it did a few years ago." **Parent**

For every £1 Invested into NOW Group we generated **£7** in social value

How do we do this?  
 (up over)

## Our year to date

2014 has been a game-changing year for NOW Group and its social enterprises. The success of our innovative Youth Service and delivery of Lloyds Banking Group's award-winning Money for Life programme saw us expand our services into helping people of all learning abilities and young people outside of mainstream further education, training and employment.

Our social enterprise catering and café business Loaf has been banging the drum for the #buysocial ethos in 2014. It secured a number of large catering contracts and opened two new café outlets, including management of Belfast City Hall's Bobbin Coffee Shop.

NOW Group was named Social Enterprise of the Year at the 2014 Social Enterprise Awards Northern Ireland, the highest accolade for the sector in the country.

"Our most important people tell us we make an impact and we measure it."

