

# Social Return On Investment (SROI) Case Study:

# Medicine Hat Family Services New Ways For Families (NWFF)



# FAST FACTS Participant risk factors:

- Two thirds of clients said their relationship was abusive
- In 40% of cases police had been called to the house and 19% had restraining orders
- Approximately half of clients returned to court at least 3 times prior to NWFF
- 89% of clients said parenting discussions led to arguments with their ex partner
- 90% of parents felt the children were negatively affected by parenting disputes

#### **NWFF Results**

- Total 99 cases referred
- 62 cases completed NWFF
- 33 cases resolved outside of court

#### **SROI Ratio:**

Year 1: 4.25:1

Year 2: 9.37:1

Year 3: 6.68: 1

**Average** return over three years **7.40:1** 

## **Contact Information**

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"We would not have got near as far in reaching agreement

without the program" NWFF Participant

## **Program Background**

New Ways for Families (NWFF) is a three year pilot project funded through Alberta Justice and Attorney General offices and implemented by Medicine Hat Family Services. NWFF provides short term counselling for high conflict separating or

divorcing parents who have ongoing custody and access disputes. The goal is to reduce potential escalation, assault or re-victimization in high conflict custody and access cases and to increase parent's cooperative

parenting skills in order to ensure the

children's best interests are addressed and harmful effects on children are prevented. In NWFF both parents are encouraged to avoid the cycles of ongoing parenting assessment additional court applications, and instead focus on making positive changes during individual counselling sessions. NWFF focuses on three fundamental problem solving skills for parents: flexible thinking; managed emotions and behaviours. The program encourages system coordination among justice, legal and social service practitioners, and reduces use of justice and court systems for resolving custody issues.

# **Participant Outcomes**

Over the first 3 years of the program, NWFF completed **62** cases with an overall success rate of 53%. Of the cases completed, 17 resolved within the program and did not require further legal decision-making processes. A further 2 cases were

resolved through Collaborative Law; following completion of the **NWFF** 12 cases program, resolved through JDR 1 processes, case resolved after mediation and in 1 case the parties reconciled.

Program outcomes

show that 42% of clients improved their parenting cooperation in areas such as willingness to accommodate changes in visiting arrangements, to act as a resource to the former spouse in raising the children, and improved day to day decision making about the children. 50% of parents noted improved cooperation on major decisions about the children. In 68% of cases, parents increased or maintained their involvement with the children. Outcomes for children included less acting out behaviours (50%); less symptoms of stress such as headaches, stomachaches; difficulty sleeping (35%); improved school performance (33%); and more interest in

seeing the non-custodial parent (38%).

# **Theory of Change**

If separating or divorcing couples

battling over child-custody and

access, receive skill-building

counselling that results in respectful

communication, they are more likely

to negotiate the best outcome for

show that 42% parenting coop willingness to visiting arranger to the former assessment and sitive changes during ing sessions. NWFF undamental problem ents: flexible thinking; as and moderate program encourages a among justice, legal as practitioners, and ce and court systems and the future.

show that 42% parenting coop willingness to visiting arranger to the former children, and im making about the noted improve decisions about cases, parents their involvem Outcomes for cout behaviours stress such as difficulty sleeping performance. (3)



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## Social Value Created & Valuing Change—SROI

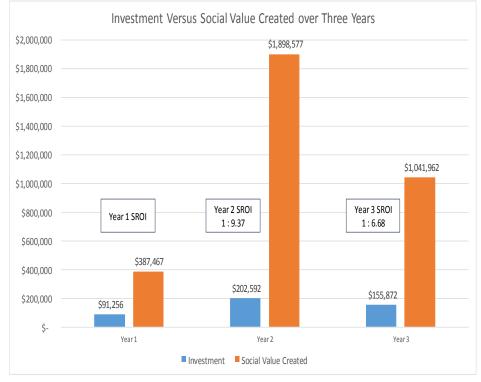
Social Return on Investment (SROI) analysis was used to capture the social value of the outcomes produced by investment in the NWFF program. Through SROI analysis, the outcomes of the program were carefully mapped enabling a clear understanding of the links between program activities and the social change resulting from these activities. The analysis looks at the outcomes for 62 completed cases and 124 participants (not including children). In order to determine the total present social value created, outcomes were assigned financial proxy values to represent the social value associated with changes experienced by participants as a result of the program. These proxies included justice costs like court, police time, legal costs to both the system and the participant, mental health services, as well as costs related directly to the children such as Child Welfare interventions and personal impacts of stress and abuse.

"The information I got out of it (NWFF) was priceless"

NWFF Participant

#### The Value of Annual Investment

The Social Return on Investment (SROI) analysis of the NWFF program found that for every dollar invested the program created an average of \$7.40 in social value over the first three years of operation for every dollar of investment. Throughout the analysis, conservative estimations of social value were taken, and each proxy was considered in terms of the amount of the change actually attributable to the program (and discounted for that change determined not to be a direct result of the NWFF). Since not all social value can be adequately captured in financial terms, the values presented above represent the *minimum* value created through the program, and the actual value is likely higher.



## **Looking Forward**

These results indicate that there is significant value in using the skills based NWFF intervention to help parents improve communication and cooperation addressing custody/access disputes in order to keep these cases out of the court system where possible. By supporting these parents through the difficult process of establishing custody/access appropriate and fair agreements, NWFF helps to decrease conflict, stress and abuse while improving outcomes for children. leading to safer. healthier families and communities. NWFF program should be continued and expanded to other communities.