**Social Value UK**

**IN STRICT COMMERCIAL CONFIDENCE**

**Invitation to Tender for**

**Navigating the Social Value Landscape Course**

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# Invitation to Tender

# To deliver a Navigating the Social Value Landscape Course

This call out is for members that are Accredited Practitioners Level 1 and above.

The [**PQQ**](https://form.jotform.com/240943366682363) and tender submission should be completed together.

**About the course**

We previously piloted a Navigating the Social Value Landscape Training course, which was developed by one of our highly esteemed members and lead training providers. We received some positive feedback from learners as well as recommendations on how it could be improved.

We have good quality slide decks, workbook and resources for this learning activity.

We would therefore like to work with one of our members to develop and improve *Navigating the Social Value Landscape* course that will then help people to not only navigate the social value landscape but also to appraise and find the right method/ tool to use so that they can then implement a social value method or tool within their organisation.

The target audience is any sector, any level of decision making, and at any stage of their social value practice development. This course is especially suitable for those early on in their practice development, reviewing their current practice, or facing new decisions about their social value practice.

## Requirements

* Level 1 Accredited Practitioner and above
* Demonstrable experience of delivering impact management training and/or workshops

## Application process

* Complete the application template attached to this document.

**Application evaluation criteria**

|  |  |  |
| --- | --- | --- |
|  | **Criteria** | **Score (max)** |
| 1 | Accredited trainer and/or Assessor status from Social Value International | 10 |
| 2 | Experience in delivering SVI or SVUK Social value training | 9 |
| 3 | Experience in delivering any other Social Value or Impact Management training | 8 |
| 4 | Delivery and methodology | 7 |
| 5 | Content and customisation | 6 |
| 6 | Price | 5 |
|  | Total score (max) | 45 |

# Timetable

The indicative timetable for this tender process is set out below. This is intended as a guide, and whilst Member Services does not intend to depart from the timetable, it reserves the right to do so at any time.

|  |  |
| --- | --- |
| **Milestone** | **Date** |
| **Stage 1: Open to all SVUK Members that want to deliver services in the future** | |
| Period PQQ available | 03/04/24 to 28/06/2024 |
| Last date for PQQ clarifications | 14/06/2024 |
| PQQ submission deadline | 28/06/2024 |
| Completion of PQQ evaluation | 05/07/2024 |
| Inform successful and unsuccessful PQQ responders of the outcome of the PQQ exercise | 10/07/2024 |
| **Stage 2: Open to SVUK Members that want to deliver the**  **Navigating the Social Value Landscape Course** | |
| Invitation to Tender (ITT) | 31/05/2024 |
| Tender bid submission deadline | 28/06/2024 |
| Completion of ITT evaluation | 05/07/2024 |
| Contract Award Notification | 10/07/2024 |
| Contract Start Date (est.) | 10/07/2024 |

# Instructions for completing the PQQ and Tender Response

All responses must be in English.

Member Services may, at its sole discretion, require clarification of a Bidder's PQQ and/ or tender response and will contact Bidders as necessary, for any clarification required.

All members that want to apply to be on the SVUK Framework Agreement are required to complete the PQQ. Members that want to be on the SVUK Framework Agreement and deliver the Navigating Social Value Landscape Course should complete both the PQQ and a proposal using the template attached at Annex 1 and submit both the PQQ and proposal by 28 June 2024.

# Method of submission

Any questions about the PQQ, the training specification and/or the process should be directed to [Clare.Bentley@socialvalueuk.org](mailto:Clare.Bentley@socialvalueuk.org)

Submissions and all supporting documents must be made in electronic format only and sent to [Natasha.Jolob@socialvalueuk.org](mailto:Natasha.Jolob@socialvalueuk.org)

# Technical Specification for the Navigating the Social Value Landscape Course

**Background**

SVUK has piloted a course called ‘Navigating the Social Value Landscape’ and feedback has been received on where it can be improved. We would therefore like to work with one of our members to co-produce and co-deliver the Navigating the Social Value Landscape course that will help people to not only navigate the social value landscape but also to find the right method/ tool to use so that they can then implement a social value method or tool within their organization.

**Period of delivery:** One course each inJuly 2024, October 2024, January 2025.

**Timing of sessions:** To be agreed

**Budget:** To be agreed

**Duration:** 0.5 – 1 day per course (to be agreed)

**Number of participants**: SVUK will undertake the marketing of the course. Up to 20 per course.

**Course description:**

The Navigating the Social Value landscape course aims to support people to develop better social value practice by helping them develop the skills to navigate the growing social value landscape. This in turn aims to help guide decisions on the practice that is then put into place to meet the social value purpose of each person’s context. The course is based around a decision tree of all the different definitions of, reasons for and ways of measuring social value.

**Course objectives:**

* To enable people to navigate the world of social value
* Develop an understanding of what social value means, how it is currently being used in today’s world
* To develop people’s ability to define their own needs, audience, purpose and questions they are trying to address before choosing a method, tool, or approach to evaluate, report on, measure or manage value
* Overview of some of the tools​ and methods to measure social value
* Options appraisal and action planning

**Course materials:**

We already have, in-house, the slide deck and the followingGoogle Classroom materials:

* Decision Tree
* Taxonomy
* Workbook
* Reading list
* Core SVUK docs: SV Principles, Purpose of Principles

**Location:** Online via Zoom

**Delivery methods:** Interactive sessions, case studies, group discussions, assignments for individual practice and any other methods/techniques based on the previous training experience.

# Annex 1: Proposal Template

**Proposal for delivery of the Navigating the Social Value Landscape Course**

1. **General information**

|  |  |  |
| --- | --- | --- |
| * 1. Name of applicant |  | |
| * 1. Contact details | Phone no. |  |
| Email |  |
| * 1. Name of SVI Accredited Practitioner to deliver the training |  | |
| * 1. Training fee (day rate) |  | |
| **Training delivery experience** | | |
| * 1. Have you delivered any SVI Accredited Practitioner Training? | Yes | No |
| If you responded ‘Yes’, please provide details (dates, audience, format, etc) |  | |
| * 1. Have you delivered SVI Level 1: Social Value Associate Training | Yes | No |
| If you responded ‘Yes’, please provide details (dates, audience, format, etc.) |  | |
| * 1. Have you delivered any other training on Social Value/IMM? | Yes | No |
| If you responded ‘Yes’, please provide details (topics, dates, audience, format, etc.) |  |  |
| **Coaching/mentoring experience** | | |
| * 1. Have you provided coaching or mentoring in Social Value? | Yes | No |
| If you responded ‘Yes’, please provide details (dates, format, sector, topics, objectives, outcomes, etc.) |  | |

1. **Training dates and times**

Please indicate here your availability for delivery of online training in 2024/25, indicating preferred dates and times.

**Important! all times should be in UK time zone**

|  |  |
| --- | --- |
| **Months 2024** | **Training dates and times** |
| July |  |
| October |  |
| January 2025 |  |

1. **Course content and customization**

**How would you ensure that the course content remains current and relevant to industry standards? (max 300 words)**

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| --- |
|  |

**How do you tailor your training courses to meet the specific needs and objectives of your clients? (max 300 words)**

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|  |

**Can you provide examples of how you have customized training courses for clients?**

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1. **Delivery and methodology**

**What delivery methods do you use? (e.g. in-person, virtual, blended)? (max 300 words)**

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|  |

**How do you engage participants and ensure active participation throughout the course? (max 300 words)**

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| --- |
|  |

**What type of training materials and resources do you provide participants? (max 300 words)**

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| --- |
|  |

**Can you provide any samples of any training materials used (if yes, please attach with your submission).**

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|  |

1. **Assessment and evaluation**

**How do you assess participants’ learning and progress during and after training courses? (max 300 words)**

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| --- |
|  |

**Do you provide any post-training support or follow up? If yes please describe.**

|  |
| --- |
|  |

1. **Quality assurance**

**How do you ensure the quality and consistency of your training delivery? (max 300 words)**

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|  |

**What mechanisms do you use to gather and incorporate feedback from participants? (max 300 words)**

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