



# Working Group Information, Aims and Logistics – Design and Innovation Group

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## **Group Aims and Project Work:**

- Monitor and analyse existing products and services in the social value marketplace to keep the group informed of trends, innovations, and emerging best practices.
- Review and refine ISV's product and service offerings regularly to ensure they remain relevant, effective, and aligned with both member needs and sector developments.
- Contribute to the redesign and evaluation of the Social Value Management Certificate (SVMC), ensuring its alignment with current standards and practices.
- Develop and deliver promotional content for ISV products and services, including newsletter articles, social media posts, and other marketing materials.
- Identify gaps in ISV's current offerings and propose new products or services to address those unmet needs.
- Conduct user feedback surveys and engagement sessions to inform product development.
- Collaborate with other working groups to ensure integration and coherence across ISV initiatives.

## **Working Group Benefits:**

- Digital social media badge to display your title

- The opportunity to speak on behalf of ISV and the working group at public events
- Recognition and engagement through ISV's website, monthly newsletter, and social media channels.
- The opportunity to shape and improve the products and services offered by the Institute
- A platform to showcase the excellent work being done by your organisation in the Social Value Space
- Networking opportunities through the Products and Services Group, collaboration with other working groups, project sub-groups, webinars, roundtable discussions, and other events
- Reasonable expenses paid

### **Commitment and Logistics**

- An initial briefing/training session with Isabelle Parasram OBE and Eimear Davis
- Ad-hoc training sessions/briefings
- One monthly meeting, plus occasional ad-hoc meetings for with sub-groups or for project-specific purposes
- Virtual meetings by default, with an in-person annual event
- Group chair will rotate between applicants
- Regular participation on group discussion forum
- Project work with sub-groups, wider working group and other ISV working groups
- Strategic Lead: Eimear Davis
- Will ensure that the group's work is integrated with ISV's strategic plan and the sector as a whole, but will not be involved in the operational aspects of the group

### **Timetable:**

- Members to be sent documentation (code of conduct etc) w/c 16th June
- Training session/Briefing for Group Members Tuesday 24th June 12-1:30pm
- Training session/Briefing for Group Chairs Tuesday 24th June 1:30-2:00pm.
- First Working Group Meetings w/c Monday 7th July

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