



Speaker Code of Conduct

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This Code of Conduct defines a set of principles for speakers at both live events and webinars as to what is expected from you and what is deemed acceptable behaviour when being given a platform by The Institute for Social Value (ISV). Our member feedback shows that they react negatively to attempts to sell to them, therefore it is in your interest not to attempt to do so. Respect members time and attention.

- You will be respectful and inclusive of all potential attendees regardless of their member status, age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race (including nationality, and ethnic or national origin), religion or belief, sex and sexual orientation. ISV values diversity and will not tolerate discrimination or harassment.
- The information provided for the session (e.g. bio, title, description) must accurately reflect the content and message. Give the attendees what they expect as this is what they have given you their time for. You may want to reiterate the key takeaways so they remember the value of your session.
- Don't talk about/present your biography or your company (including but not limited to: work history, company history and facts, services, software, logos) as you will have already provided what is needed for the advertisement of the session. Your credentials will have already been given to the audience, and anything else will be considered selling. We are happy to discuss sponsorship opportunities separately.

- Cooperate with reasonable requests for information, slide decks, videos, rehearsals, walkthroughs, etc. in a timely manner to support the smooth preparation for and running of the session.
- Speakers should arrive at least half an hour early and not exceed their allotted speaking time.
- All slide decks must clearly display the ISV branding on all slides. These slides must not be co-branded. You do not have to use slides.
- Be professional. Profanity and socially offensive language are not permitted.
- Derogatory comments about ISV, including but not limited to its members, volunteers and contractors, its Board, Council, Working Groups, Thought Leadership Groups, Forums or related organisations will not be tolerated.
- You give consent for the recording of your sessions and our ownership of that recording with all audio, video, and image rights. You warrant that you own all corresponding rights of use to the contents presented (image, sound, and video material). The presenter is liable for any infringement of intellectual property rights. Under no circumstances will ISV be liable in case of any copyright violations.
- In agreeing to this Code of Conduct, you acknowledge that in the event of any of these principles being breached or any evidence of what ISV deem improper behaviour, ISV reserves the right to stop your audio on a webinar, step in if at an in-person event, not allow you to speak at future events (including conferences), and/or not share any webinar recording.

Version Control – Approval and Review

Version No	Approved By	Approval Date	Main Changes	Review Period
1.0	Isabelle Parasram OBE	June 2025	Initial draft approved	Annually

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